

## Creating a rule to override Ad Blocking

### Situation:

You cannot see a specific Web page or some parts of a Web page when Ad Blocking is enabled. You want to correct this problem without disabling Ad Blocking.

### Solution:

This problem happens when either the address (URL) for the Web page or the Web page programming (HTML) includes some text that indicates the page may be an advertisement or include an advertisement. The text is called an HTML string. When Norton Internet Security detects one of these HTML strings, Norton Internet Security prevents the Web page from being displayed or prevents part of the Web page from being displayed.

To permit your Internet browser to display the Web page or the missing parts of the Web page, configure the Norton Internet Security Advanced Options to override Ad Blocking for the affected Web sites. This process requires creating a rule that permits the HTML string for that Web site. See the section below for your version of Norton Internet Security.

Click an icon to either expand (+) or collapse (-) each solution. (If you cannot expand a solution, then read the document [Cannot expand sections in a Symantec Knowledge Base document.](#))

## Norton Internet Security 2004

### To create the rule

1. Open Norton Internet Security.
2. In the Norton Internet Security System Status window, double-click Ad Blocking.
3. Click Advanced.
4. Click Add Site. The "New Site/Domain" dialog box appears:
5. In the "New Site/Domain" window, type the site or domain name for the Web page that you want to create the rule for, then click OK. When you click OK, the new site appears highlighted in the site list on the left.

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**Note:** If Norton Internet Security does not accept the site name, type the entire URL except for `http://` and the ending slash `/`. For example, for the URL <http://www.symantec.com/>, type `www.symantec.com`

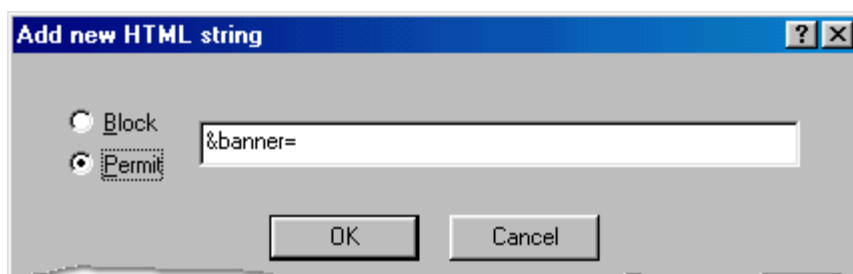
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6. In the right frame, click Add.
7. In the Add HTML string window, type the HTML string that you want allowed, and select Permit. In the following example, the HTML string is `&banner=`

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**Note:** If you are not sure what HTML string to add, see the section "HTML strings" below.

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8. Click OK. The HTML string now appears on the Ad Blocking tab.
9. Click OK, then click OK again.

10. Exit Norton Internet Security.
11. Close the Internet browser.

When you next open the Internet browser and go to that URL, the missing Web page or the missing part of the Web page should now appear.

### HTML strings

The HTML string to type in the "Add new HTML string" dialog box is usually a part of the URL for the Web page that you want to view. If you do not know which part of the URL to use as the HTML string, use all of the URL that is after the domain name, except for the ending slash mark (/).

For instance, for the URL [http://www.symantec.com/sabu/ghost/ghost\\_personal/](http://www.symantec.com/sabu/ghost/ghost_personal/) you would use [www.symantec.com](http://www.symantec.com) as the site or domain name, and `/sabu/ghost/ghost_personal` as the HTML string.

## Norton Internet Security 2001/2002/2003

### To create the rule

1. Open Norton Internet Security.
2. Open the list of Web sites:  
**Norton Internet Security 2003:** Click Options. An options or properties dialog box appears. It has a tab titled "Web Content."  
**Norton Internet Security 2002:** Click Options, then click Internet Security, then click Advanced Options. An options or properties dialog box appears. It has a tab titled "Web."  
**Norton Internet Security 2001:** Click Options, then click Advanced Options. An options or properties dialog box appears. It has a tab titled "Web."
3. Click the Web (or Web Content) tab. You see the Advanced Options dialog box:
4. Click Add Site. The "New Site/Domain" dialog box appears:
5. Type the site or domain name for the Web page that you want to create the rule for, then click OK. When you click OK, the new site appears highlighted in the site list in the left column.

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**Note:** If Norton Internet Security does not accept the site name, type the entire URL except for `http://` and the ending slash `/`. For example, for the URL <http://www.symantec.com/>, type `www.symantec.com`

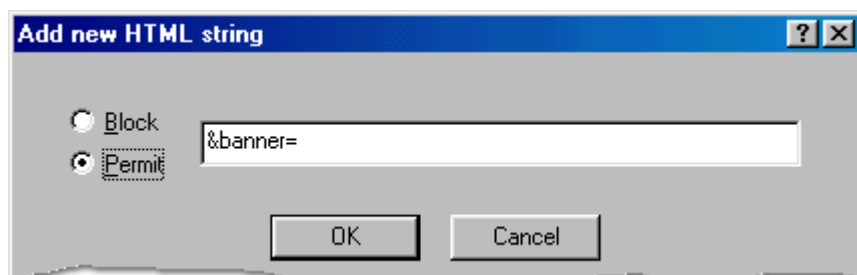
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6. In the right frame, click Add. The Add HTML string window appears.
7. Type the HTML string that you want allowed, and then select Permit. In the following example, the HTML string is `&banner=`

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**Note:** If you are not sure what HTML string to add, see the section "HTML strings" below.

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8. Click OK. The HTML string now appears on the Ad Blocking tab.
9. Click Apply, and then click OK.
10. Close the Internet browser.

When you next open the Internet browser and go to that URL, the missing Web page or the missing part of the Web page should now appear.

### HTML strings

The HTML string to type in the "Add new HTML string" dialog box is usually a part of the URL for the Web page that you want to view. If you do not know which part of the URL to use as the HTML string, use all of the URL that is after the domain name, except for the ending slash mark (/).

For instance, for the URL [http://www.symantec.com/sabu/ghost/ghost\\_personal/](http://www.symantec.com/sabu/ghost/ghost_personal/) you would use `www.symantec.com` as the site or domain name, and `/sabu/ghost/ghost_personal` as the HTML string.

#### **Technical Information:**

Norton Internet Security maintains a list of more than 200 HTML strings that are associated with advertisements.

- For example, Norton Internet Security prevents Web pages whose URL includes `www.ad.siemens.com` from being displayed because the URL includes the HTML string "AD."
- In another example, Norton Internet Security prevents all or part of a Web page from being displayed when the URL includes the HTML string `&banner=` (without the quote marks).

#### **References:**

[Cannot see all of a Web page when Norton Internet Security or Norton Personal Firewall is installed](#)

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#### **Translations of this Document:**

Given the time needed to translate documents into other languages, the translated versions of this document may vary in content if the English document was updated with new information during the translation process. The English document always contains the most up-to-date information.

#### **Available translations:**

[German](#)

[French](#)

[Italian](#)

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Product(s): Norton Internet Security 2003 6.0, Norton Internet Security 2004 7.0, Norton Internet Security Professional 2003, Norton Internet Security Professional 2004 7.0, Norton Personal Firewall 2003 6.0, Norton Personal Firewall 2004 7.0  
Operating System(s): Windows 95, Windows 95B, Windows 98, Windows NT 4.0 Workstation, Windows Me, Windows 98 SE, Windows XP Professional, Windows XP Home Edition, Windows 2000  
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